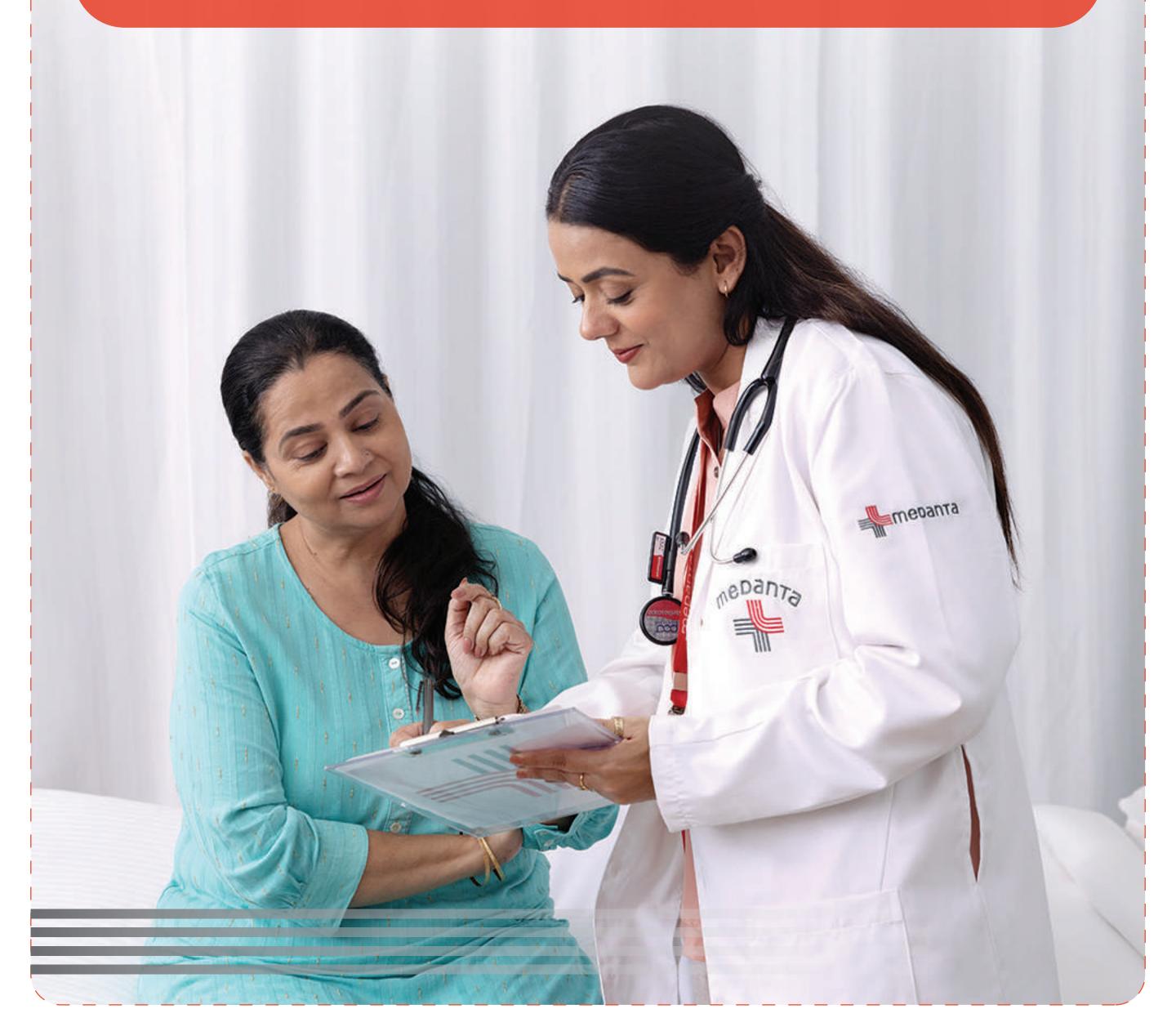


## Understanding Breast Cancer — What You Need To Know

Breast cancer is the abnormal growth of cells in breast tissue. It typically begins in the ducts or lobules and may be hormone-driven, genetic, or sporadic. It is the most common cancer in women but can also affect men.

#### Did You Know?

Early detection of **breast cancer** increases survival rates by over 9%



#### What Are The Causes **And Risk Factors:**

Breast cancer risk results from a combination of factors — some uncontrollable, others influenced by lifestyle.

#### Risk Factors You Cannot Change:

- Age: Risk increases with age; most cases are diagnosed after 50.
- Sex: Being assigned female at birth is a primary risk factor.
- Genetics: Inherited mutations in genes like BRCA1 and BRCA2 significantly raise the risk.
- Family History: Having a first-degree relative diagnosed with breast cancer, especially at a young age, increases your risk.
- Personal History of Breast Cancer: A prior diagnosis increases the chance of cancer in the other breast.
- Reproductive History: Early menstruation (before age 12), late menopause (after age 55), never having children, or having the first child after 30 increases hormone exposure.

Dense Breasts: Dense tissue makes tumours harder to detect on mammograms and are believed to be associated with



#### **Risk Factors You Can Control:**

- Alcohol Consumption: Even moderate alcohol use is linked to increased risk.
- Physical Inactivity: Lack of regular activity contributes to higher risk.
- Obesity: Especially post-menopause, excess weight increases risk.
- Hormone Therapy: Long-term use of combined estrogenprogesterone HRT during menopause may be associated with increased risk.
- Diet: A healthy diet rich in fruits, vegetables, whole grains, and lean proteins can help reduce risk. Limit red meat, sugary drinks, and processed food.
- Breastfeeding: Extended breastfeeding can lower the risk.

The good news: Many risk factors are modifiable – healthy lifestyle choices can significantly reduce your risk.

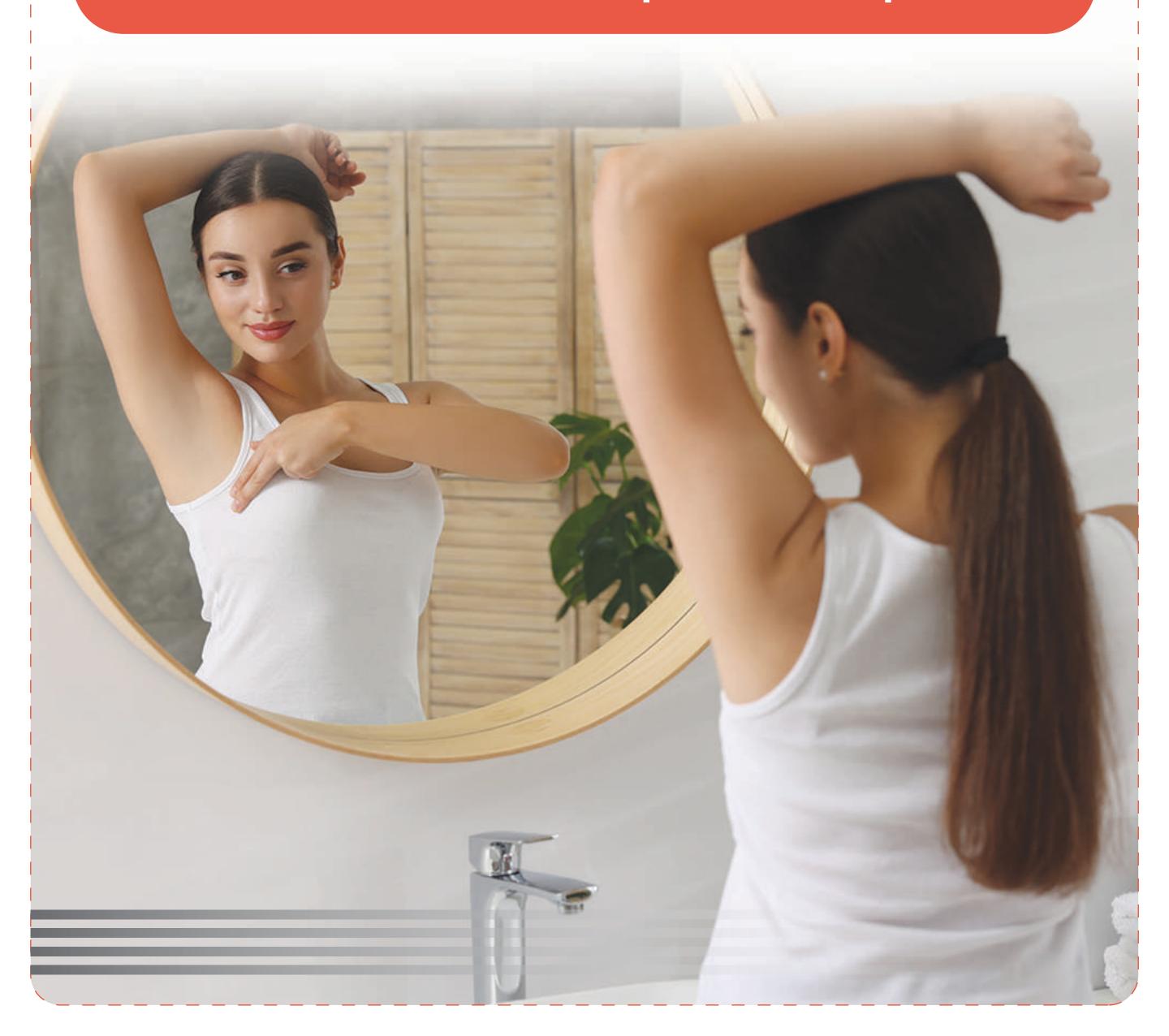


### What Are The Early Signs Of Breast Cancer?

#### See a specialist if you notice:

- A new lump or thickening in the breast, chest, or armpit.
- Changes in the size, shape, or appearance of a breast
- Skin changes like dimpling (orange-peel texture), redness, scaling, or puckering
- Nipple inversion, burning, itching, or sores
- Nipple discharge (especially if bloody or watery)
- Swelling in the armpit or near the collarbone
- New onset of pain in the breast or armpit

Remember: cancerous lumps are often painless!



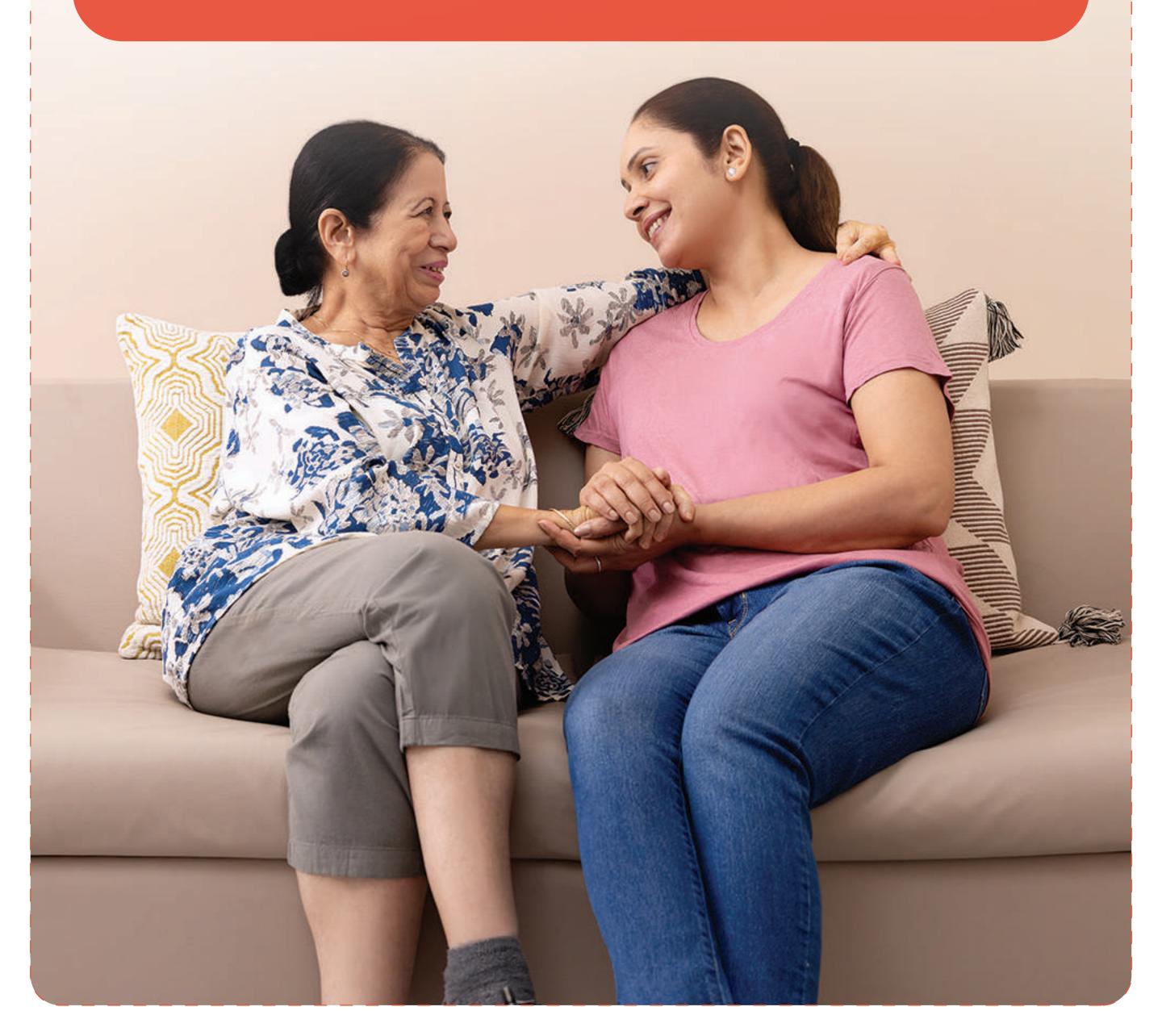
#### **Screening And Prevention**

You don't need symptoms to act. Most cancers caught through screening are early and highly treatable.

#### When Should You Start?

Age 18 above - Self breast examination once a month

Age 40+ - Self breast examination along with annual clinical checkup and mammography as advised by the doctor



#### **Our Screening Toolkit**



Digital 2D/3D Mammography



High-Resolution Ultrasound



**Breast MRI for Dense Breasts** 



Core Needle Biopsy, Vacuum-Assisted Biopsy (VABB)



Image-Guided Biopsies (MRI-guided, Stereotactic)

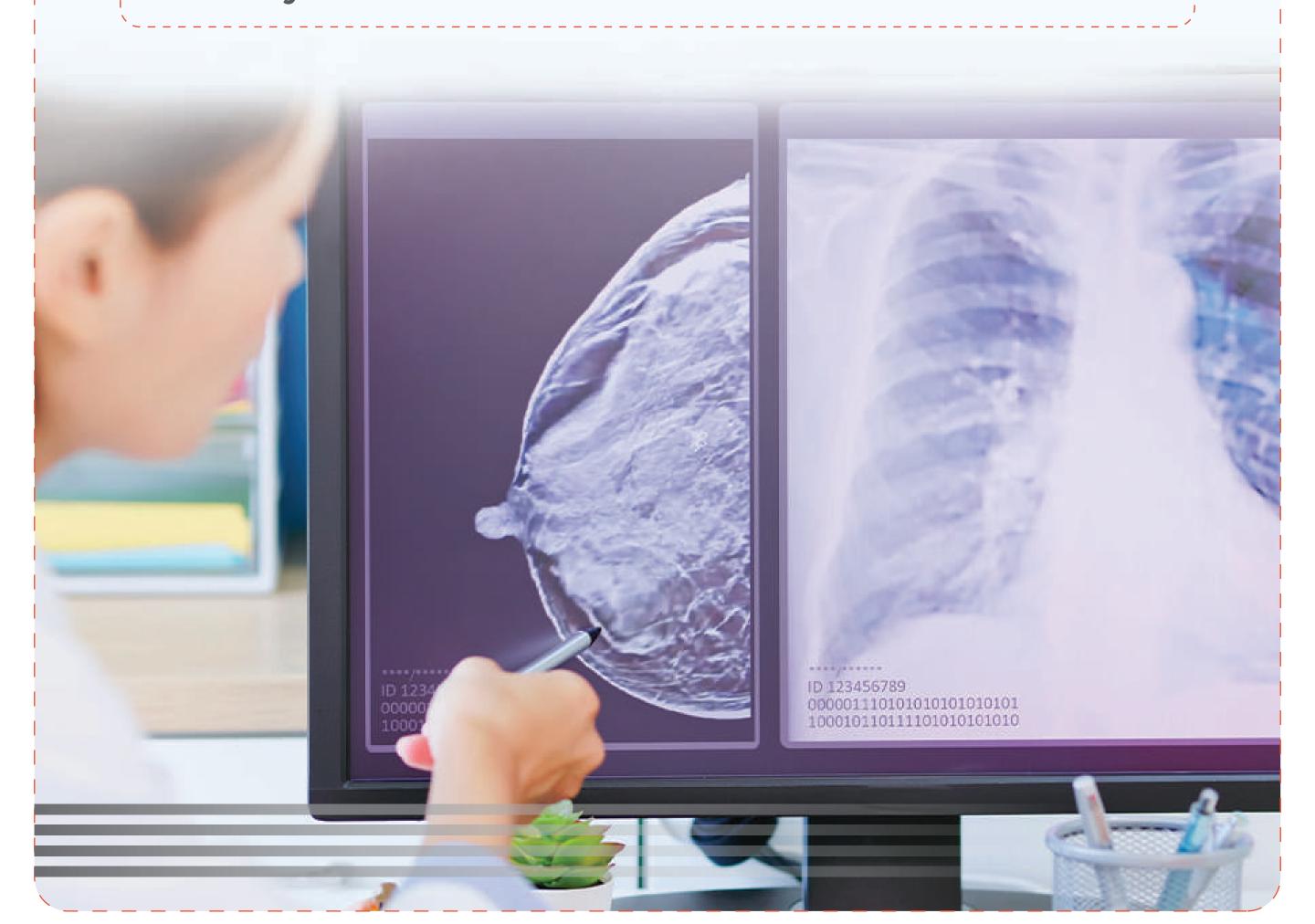


Histopathology and Immunochemistry



Molecular and Genetic Testing (BRCA1/2, HER2, ER/PR)

Screening is simple, non-invasive and could save your life.



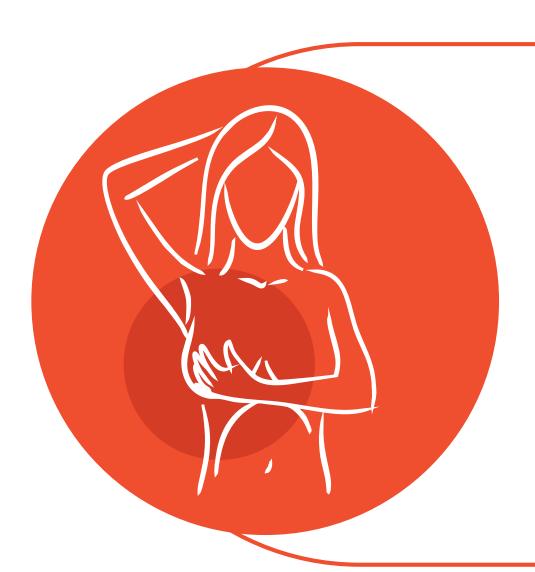
## YOUR RITUAL OF SELF-CARE 3 Minutes. 3 Steps.

#### **STEP 1: MIRROR EXAMINATION**

- Stand straight in front of a mirror
- Look closely at the shape and skin of both breasts
- Raise both arms above your head
- Now place your hands on your waist and press gently

Look for any change in breast shape, skin dimpling or pulling in.
These could be early signs of a lump.





#### **STEP 2: PHYSICAL EXAMINATION**

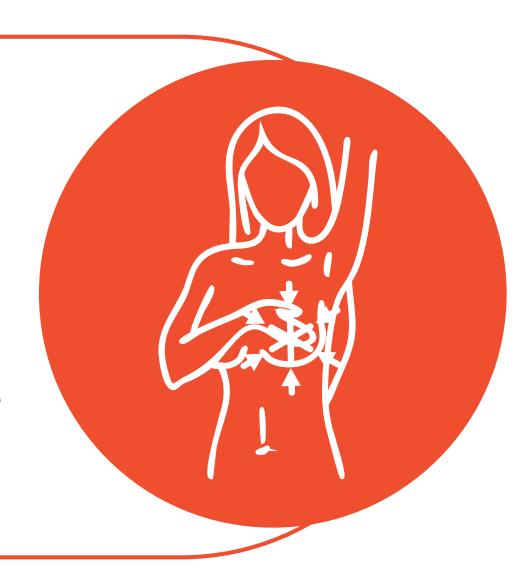
- Raise your right arm and place it behind your head.
- Use the three fingers of your left hand to check your right breast and vice versa. Use light pressure, like a soft massage.
- Move your fingers in circles, up-down, and around the nipple

Feel for lumps, knots or any unusual mass, with or without pain.

#### **STEP 3: NIPPLE CHECK**

 Stand straight and gently press each nipple one after the other.

Check for nipple discharge. If watery or blood-stained, seek medical advice at the earliest – even a single episode should not be ignored.



If you notice any unusual changes, consult a doctor without delay.

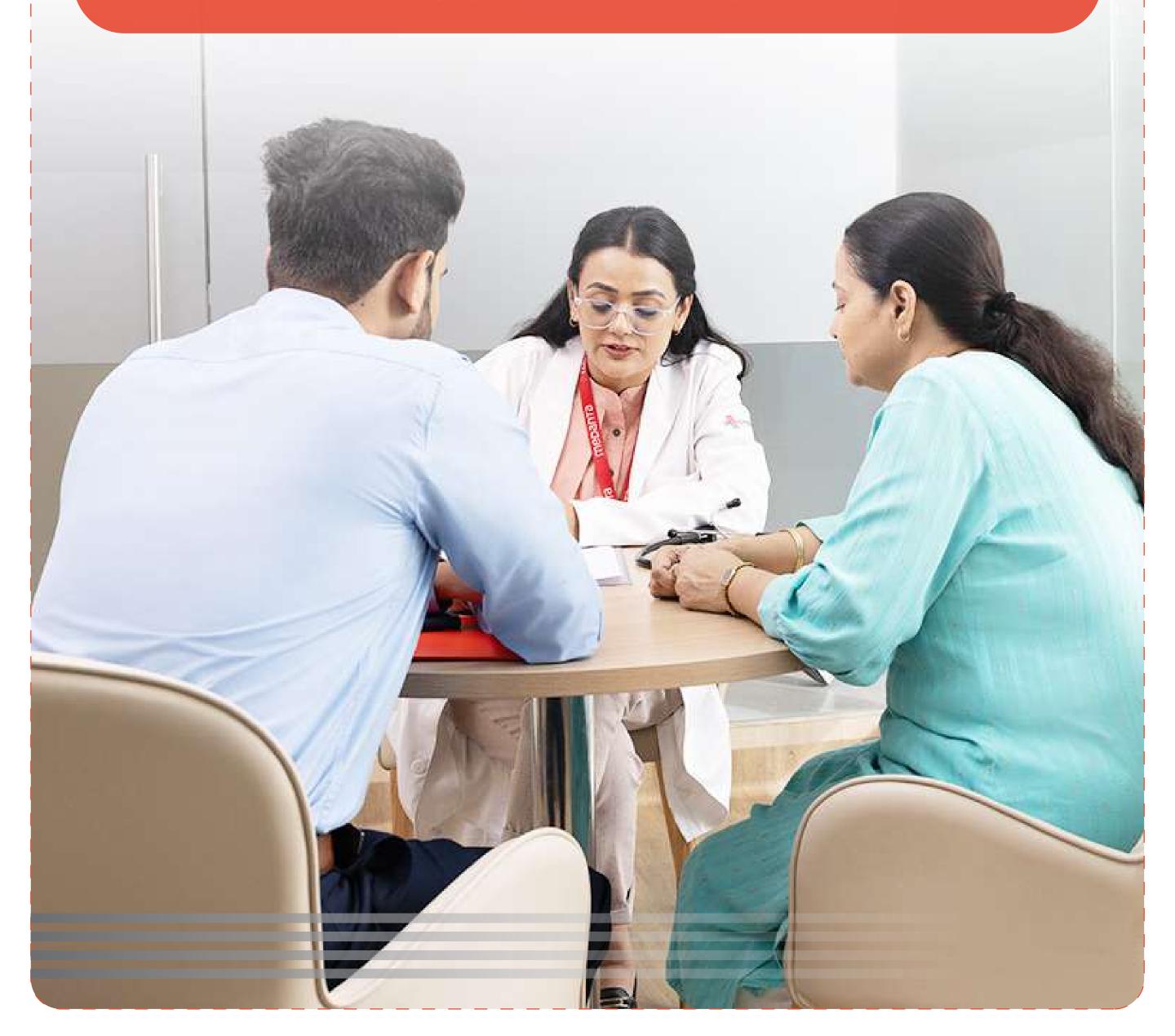
#### Breast Cancer Treatment At Medanta – The Tumour Board Approach

Each case is reviewed by a Multidisciplinary Tumour Board, including:

- Surgical Oncologist
- Medical Oncologist
- Radiation Oncologist
- Radiologist and Pathologist

#### This ensures:

- Personalised, coordinated treatment
- Faster decisions
- Attention to fertility, genetics, and long-term wellness



### **Comprehensive Breast Cancer Services**

#### Diagnostic Excellence

- Digital 2D/3D Mammography
- High-Resolution Ultrasound
- Core Needle, Stereotactic and MRI-Guided Biopsy
- Histopathology, IHC, Genetic Testing (HER2, ER/PR, BRCA1/2)

#### Surgery

- Breast-Conserving Surgery (BCS) with Oncoplasty: Tumour removal with breast preservation
- Mastectomy (Simple, Skin/Nipple-Sparing): For larger or multi-focal tumours
- Lymphovenous Anastomosis: To reduce the risk of swelling in the armpits
- Sentinel Node Biopsy: Less invasive lymph node check
- Axillary Clearance: For multiple node involvement
- Reconstructive Surgery: For best cosmetic and functional outcomes
- Scar Management and Physical Rehabilitation



#### **Medical Oncology**

- Chemotherapy, Hormone Therapy, Targeted Therapy,Immunotherapy
- Daycare Chemotherapy Unit
- Neoadjuvant and Adjuvant Protocols

#### **Radiation Oncology**

- IMRT, VMAT, IGRT
- CyberKnife Radiosurgery
- TomoTherapy
- Integrated Brachytherapy Unit (IBU)
- Heart-Sparing Radiation



## Commonly Asked Questions

#### Will Treatment Affect Fertility?

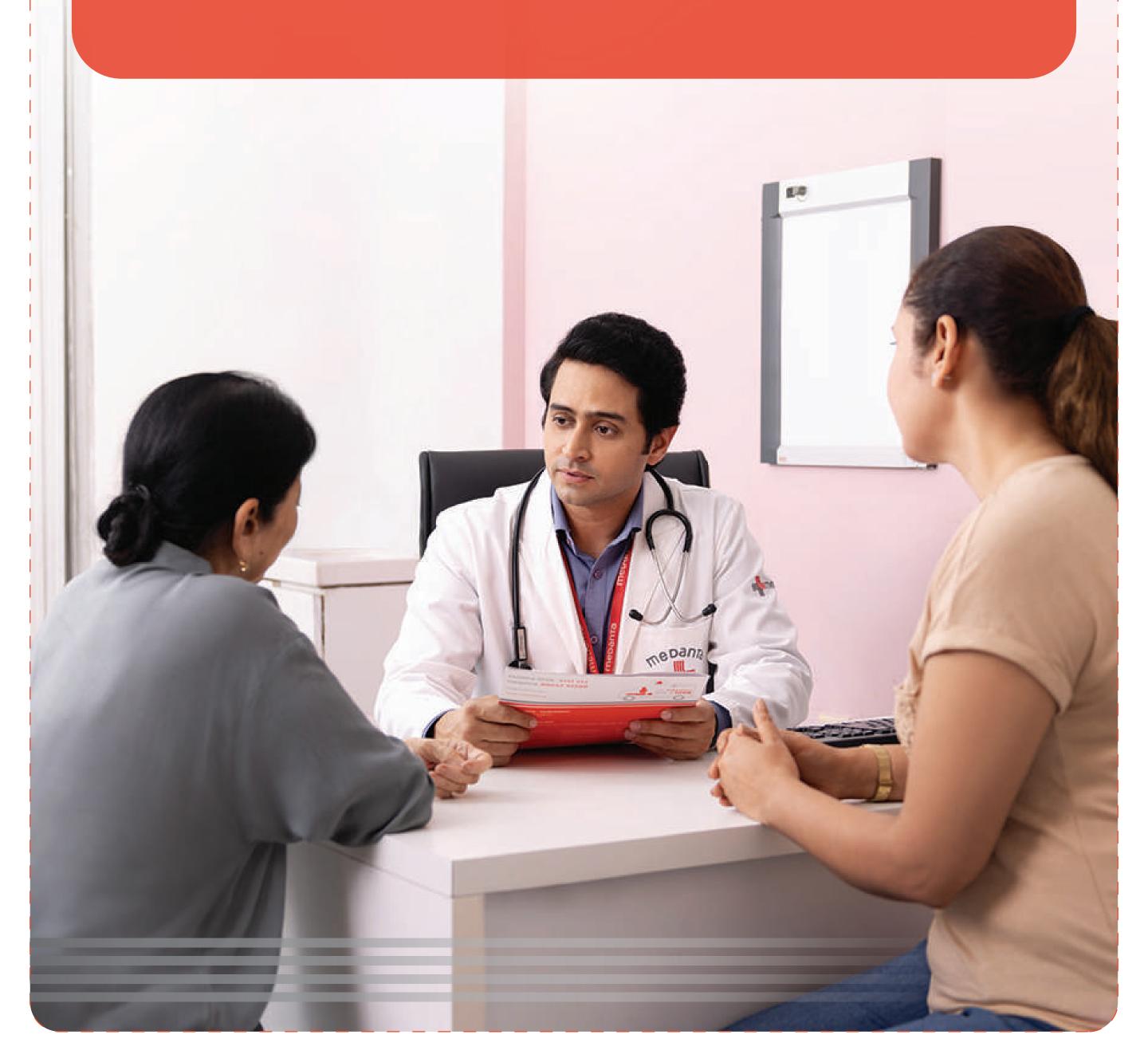
Yes. Some therapies impact ovarian function. If you wish to conceive later, we advise egg/embryo freezing, fertility counselling, and oncofertility support.

#### Will My Periods Stop During Treatment?

Treatment may cause irregular or absent periods. Menopause may be temporary or permanent depending on age and treatment.

#### Will I Look Or Feel Different After Surgery?

Changes to body image are common. Reconstructive surgery, cosmetic support, and counselling are available to help you feel like yourself again.



#### YOUR CARE TEAM AT MEDANTA

#### **Breast Oncology**



Dr. Kanchan Kaur Senior Director



Dr. Rajeev Agarwal Senior Director

#### **Medical Oncology**



Dr. Ashok Kumar Vaid Chairman



Dr. Satya Pal Kataria Vice Chairman



Dr. Kunjahari Medhi Senior Director



Dr. Amit Bhargava Director

#### **Radiation Oncology**



Dr. Tejinder Kataria Chairperson



Dr. Deepak Gupta Associate Director



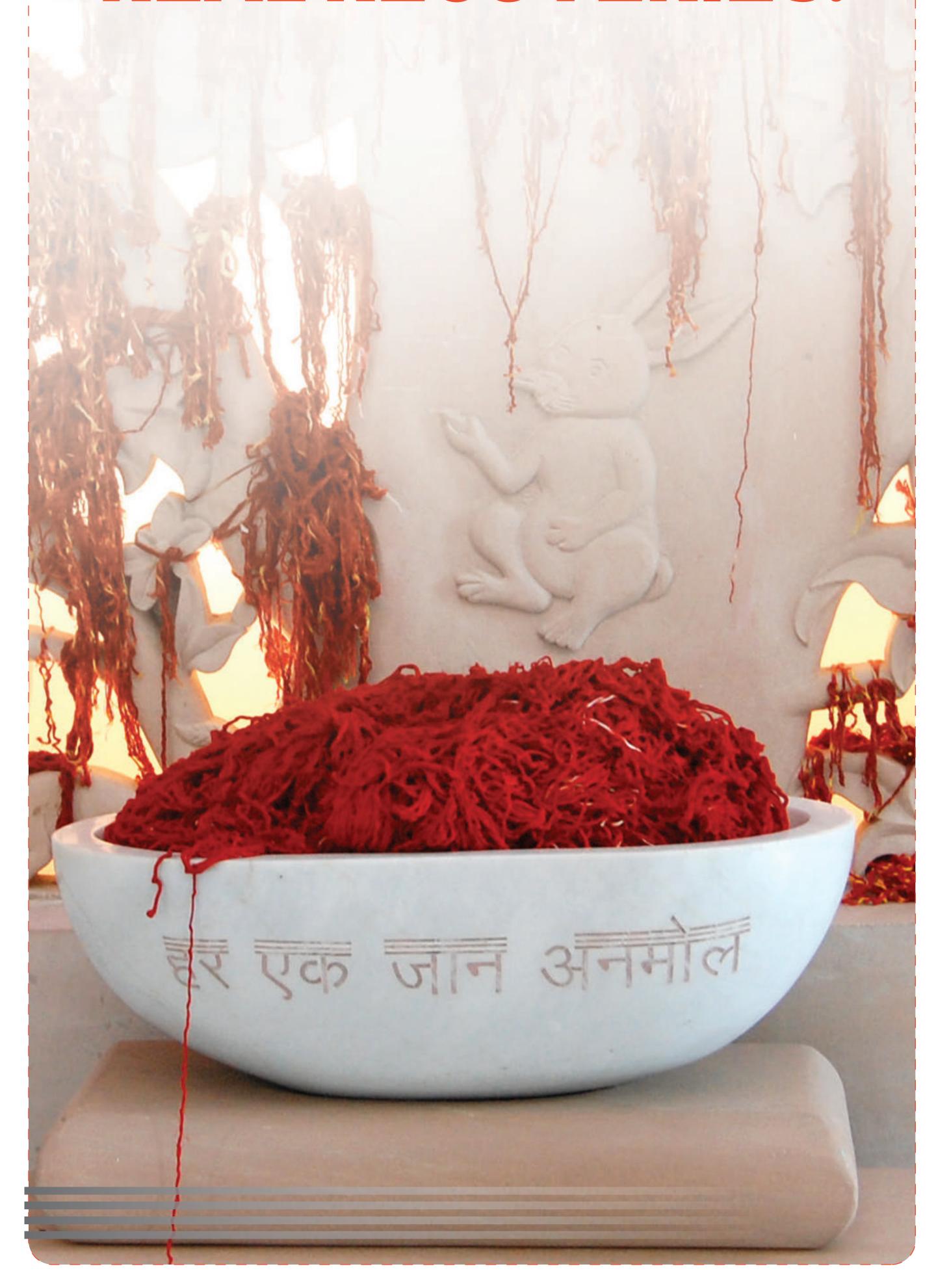
Dr. Shyam Singh Bisht Associate Director



Dr. Susovan Banerjee Associate Director



## REAL STORIES. REAL RECOVERIES.



#### A YOUNG DOCTOR WHO REFUSED TO PAUSE HER LIFE



#### Dr. Eleza Koirala

Age - 32

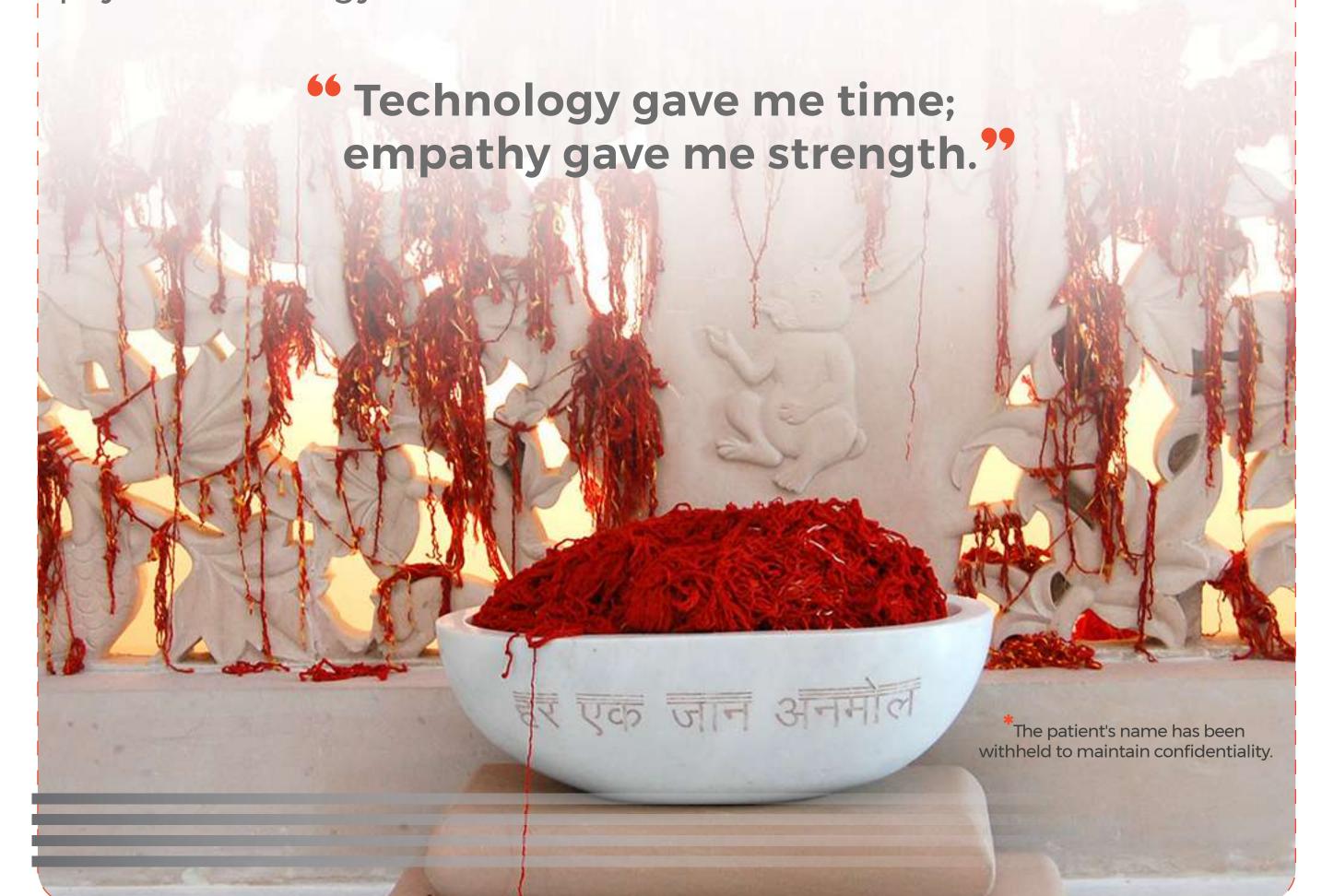


A routine self-exam revealed a lump. Her BRCA-positive diagnosis threatened both her career and her young daughter's future.

I'm the doctor in our house—yet suddenly I was the patient. 99

#### Restoring Her Future, Not Just Her Breast

Medanta performed bilateral skin-sparing mastectomies and immediate IEP-flap reconstruction. She underwent chemotherapy with mental health support from our psycho-oncology team.



#### TWICE A SURVIVOR, ONCE IN A MILLION



Mr. Yogendra Age - 38

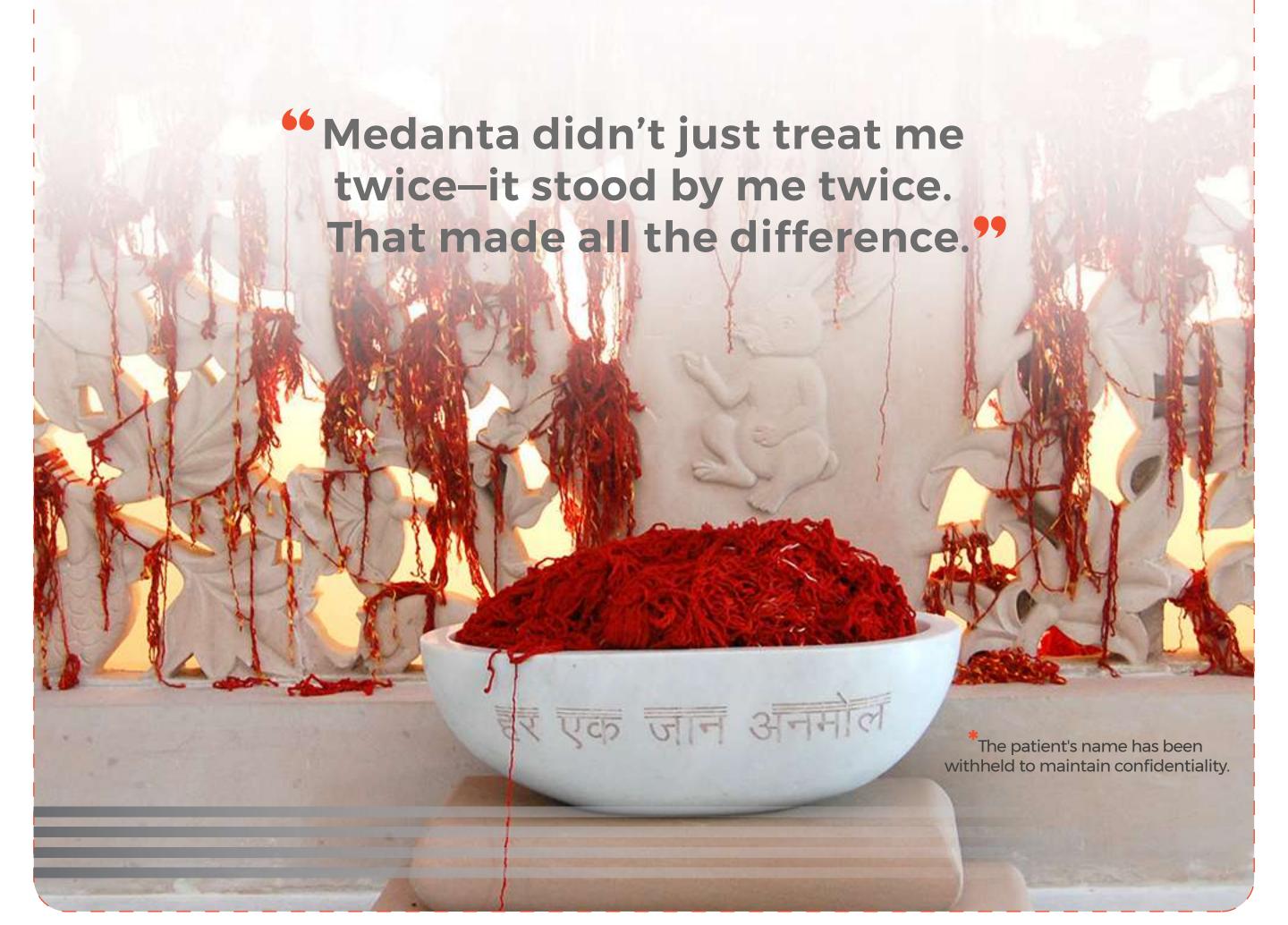


Thirteen years after a left mastectomy for DCIS, Yogesh returned with discharge in the right breast, an extremely rare male second primary.



#### **Facing Cancer Twice and Winning**

He underwent right mastectomy and sentinel node biopsy. Nodes were clear. Today, he mentors others and lives cancer-free.



#### A MOTHERLESS FIGHTER WHO CHOSE TOMORROW



#### **Akriti Agrawal**

Age - 26



With a BRCA family history and a 35 mm triple-negative tumour, she acted decisively.

I wasn't ready to be a memory.

I wanted a future. \*\*

#### **Future-Proof Surgery and Fertility**

Eggs were preserved before surgery. Bilateral mastectomy, implants, and chemo followed.



#### TWO SISTERS, ONE DIAGNOSIS — FIGHTING SIDE-BY-SIDE



Age - 36



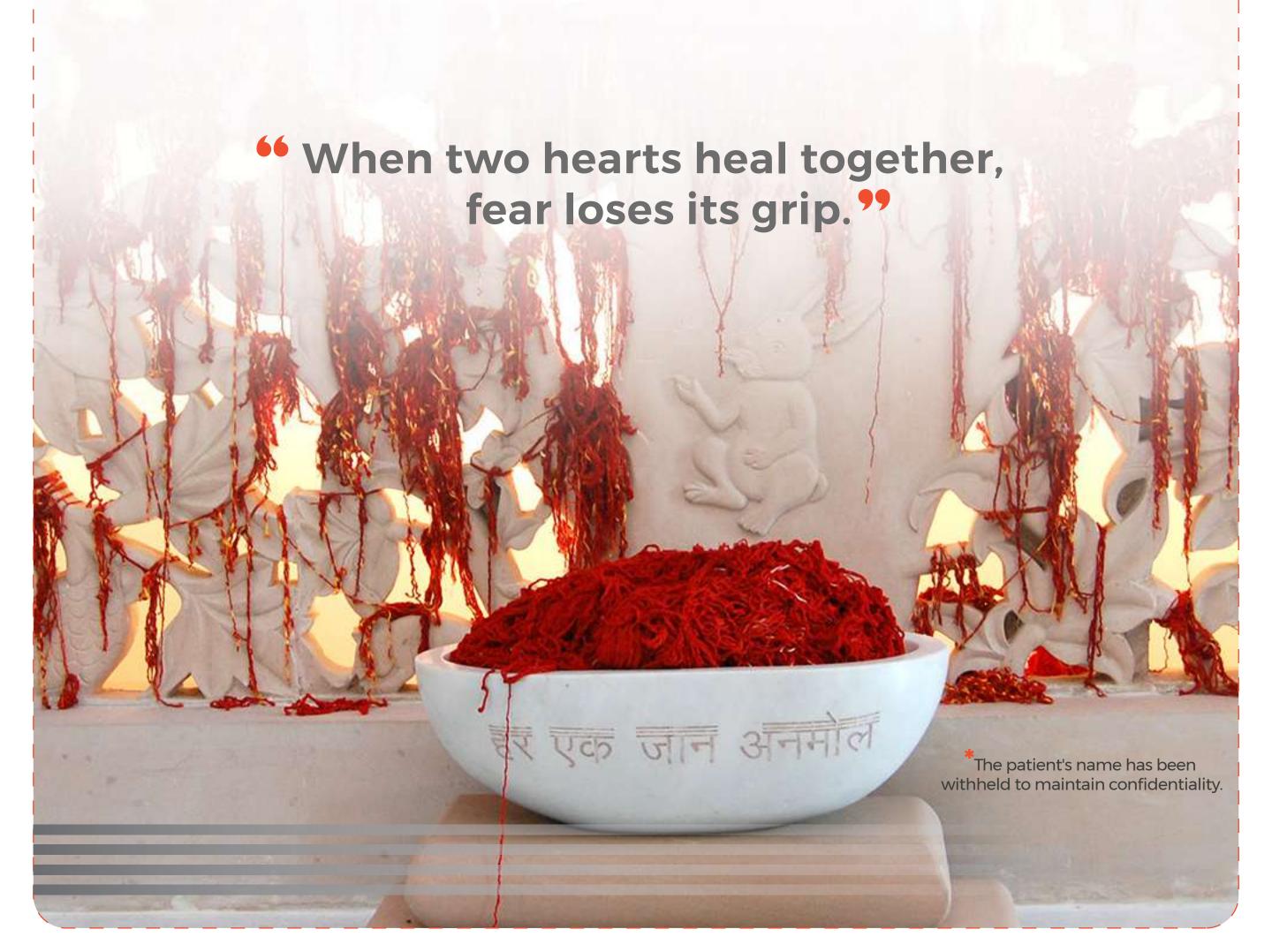


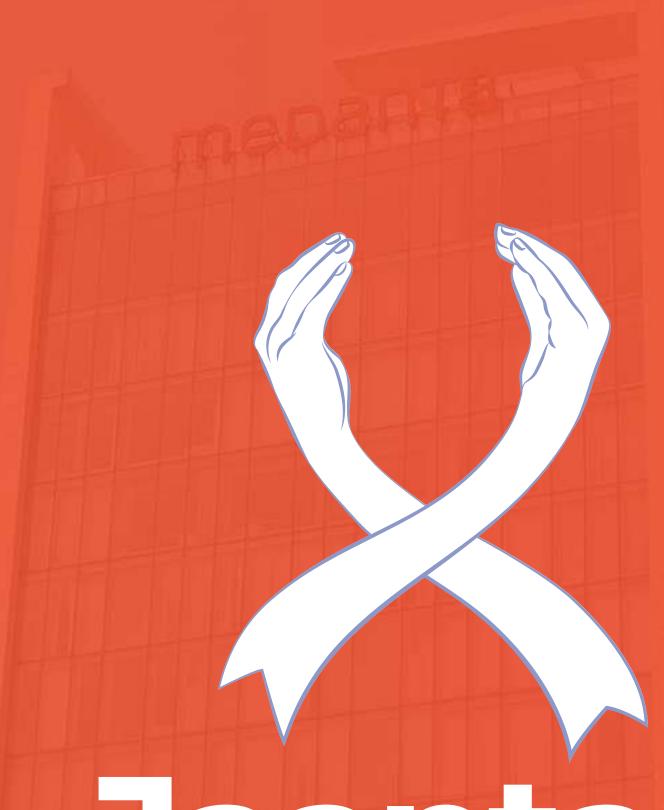
A 46-year-old woman and her 36-year-old sister were both diagnosed with BRCA-positive, triple-negative cancer within days.

> We cried together—then decided to fight together. 99

#### Parallel Recovery, Shared Strength

They had coordinated surgeries in adjacent theatres. Both later opted for ovarian risk-reduction.





# Jaantahai Medanta













